

Copywriter (m/w/d)

Location: Berlin

Contract type: Full-time – Unlimited

ABOUT US

We are born in Berlin as an independent agency. We are the next-gen agency with global-edge to help companies in their transformation through support of data, strategy, creativity and technology. We believe we can change the way clients think about agencies.

We are looking to hire a confident and capable English & German-speaking COPYWRITER (m/w/d) to join our creative team. You will play a key role in the concept creation, communication and copywriting process. From communication strategy to executing copy, you'll be a part of it all.

YOUR RESPONSIBILITIES

- Conceive and implement concepts, guidelines and strategies in various creative projects of diverse nature and oversee them to completion
- Engage in brainstorming/creative sessions to generate ideas
- Write unique and well-crafted copy that meet clients' needs as well as our own
- Produce original, clear and credible ideas/messages/scripts, and present these to clients and colleagues
- Revise / overview content and presentations
- Collaborate with account team to obtain knowledge of the clients' requirements

REQUIREMENTS

- You should love crafting copy just as much as coming up with big ideas. You'll understand the tenacity and diplomacy required to see an idea through from brief to completion, but at the same time be very approachable and easy to work with.
- Proven experience working for brand and advertising agencies covering both B2B and B2C markets.
- You have excellent level of both English and German.
- You'll have created emotional, visceral and energetic pieces, and all of it will have voice and character. Your work will be sharp, powerful and will incite action.
- You must be hands on and have experience managing projects end-to-end.
- Outstanding organisational skills.
- Exemplary interpersonal and analytical abilities.
- Your portfolio should be packed full of established and conceptual ideas where you can demonstrate some new thinking across multiple channels.
- Trello and Slack addiction is a plus.

WHAT WE OFFER

- Responsible tasks in building a friendly and international start-up.
- Flat hierarchies and a close exchange.
- A friendly cooperation and a professional working method.
- Working at WeWork, one of the creative startup hotspots in Berlin

Interested? Then we are looking forward to your application: jobs@fraser.berlin.