FRASER

Fraser is born in Berlin as an independent agency. We unlock classic communication and digital product innovation in companies. We help marketers at any stage of development and across a full range of industries, to transform and grow in this increasingly complex world.

We are the next-gen agency with global-edge to help companies in their transformation through support of data, strategy, creation and technology. A trusted partner in the journey of digital transformation. We believe we can change the way clients think about agencies.

Founded by recognised digital visionaries, today Fraser integrates best-in-class working methods, content and design to create disruptive product strategy and smart distribution.

JOB DESCRIPTION

We are looking for a smart **WEBSITE/DATA ANALYST** to turn data into information, information into insight and insight into business decisions.

As a passionate number-cruncher you conduct full lifecycle analysis to include requirements, activities and design of e-commerce and digital services. Together with the consulting team you will also develop analysis and reporting capabilities and monitor performance and quality control plans.

YOUR RESPONSIBILITIES

. Interpret website data, analyse results using statistical techniques and provide ongoing reports
. Develop and implement databases, data collection systems, data analytics and other strategies that optimise statistical efficiency and quality
. Acquire data from primary or secondary data sources and maintain databases/data systems
. Identify, analyse, and interpret trends or patterns in complex data sets
. Filter and "clean" data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems
. Work with management to prioritise business and information needs
. Locate and define new process improvement opportunities

REQUIREMENTS

. Proven working experience as a data analyst or business data analyst
. Technical expertise regarding data models, database design development, data mining and segmentation techniques
. Strong knowledge of and experience with reporting packages (Business Objects etc), databases (SQL etc), programming (XML, Javascript, or ETL frameworks)
. Knowledge of statistics and experience using statistical packages for analysing datasets (Excel, SPSS, SAS etc)
. Strong analytical skills with the ability to collect, organise, analyse, and disseminate significant amounts of information with attention to detail and accuracy
. Adept at queries, report writing and presenting findings
. BS in Mathematics, Economics, Computer Science, Information Management or Statistics
. Trello and Slack addiction is a plus

We open up our trust to clients and to each other because we love what we do. We analyse and unlock new ways of thinking, go out and get it done. With enthusiasm and the spirit of Berlin. Does this sound like you?

Contact us on jobs@fraser.berlin | FRASER GmbH, c/o WeWork | Kemperplatz 1 | 10785 Berlin