

FRASER

Fraser is born in Berlin as an independent agency. We unlock classic communication and digital product innovation in companies. We help marketers at any stage of development and across a full range of industries, to transform and grow in this increasingly complex world.

We are the next-gen agency with global-edge to help companies in their transformation through support of data, strategy, creation and technology. A trusted partner in the journey of digital transformation. We believe we can change the way clients think about agencies.

JOB DESCRIPTION

We are looking for an experienced English & German-speaking **COPYWRITER** to join our creative team. You will play a role in the communication/copywriting process. From communication strategy to executing copy, you'll be a part of it all.

YOUR RESPONSIBILITIES

- . Conceive and implement concepts, guidelines and strategies in various creative projects of diverse nature and oversee them to completion
 - . Engage in brainstorming/creative sessions to generate ideas
 - . Write and design unique and well-crafted copy that meet clients' needs as well as our own
 - . Revise content and presentations
 - . Collaborate with account team to obtain knowledge of the clients' requirements
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REQUIREMENTS

- . You should love crafting copy just as much as coming up with big ideas. You'll understand the tenacity and diplomacy required to see an idea through from brief to completion, but at the same time be very approachable and easy to work with.
- . Proven experience working for brand and advertising agencies covering both B2B and B2C markets.
- . You'll have created emotional, visceral and energetic pieces, and all of it will have voice and character. Your work will be sharp, powerful and will incite action.
- . You must be hands on and have experience managing projects end-to-end.
- . Outstanding organisational skills.
- . Exemplary interpersonal and analytical abilities.
- . Your portfolio should be packed full of established and conceptual ideas where you can demonstrate some new thinking across multiple channels.
- . Trello and Slack addiction is a plus.

We open up our trust to clients and to each other because we love what we do. We analyse and unlock new ways of thinking, go out and get it done. With enthusiasm and the spirit of Berlin. Does this sound like you?

Contact us on jobs@fraser.berlin | FRASER GmbH, c/o WeWork | Kemperplatz 1 | 10785 Berlin